



Paymentwall launches global mobile payment platform.

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Global payment platform Paymentwall has launched its MobilePay+ service which combines thirteen mobile payment providers on one platform.

Users that have access to MobilePay+ can choose a price point, the amount of virtual currency or a subscription period that they want to purchase.

The platform then routes the users to the mobile payment provider with the most advantageous payout and conversion rate for the specified region, which is identified using Geo-IP data. Also, the payments interface is available in more than 18 languages.

In addition, MobilePay+ can be used to globally optimize mobile conversion and payout rates for game developers and virtual currency providers.

The payment providers included on the MobilePay+ platform are: Allopass, Atlas Interactive, Boku, BoxPay, DaoPay, Fortumo, ImpulsePay, MikroOdeme, Mobile First, Mopay, Smart Philippines, SMSCoin/Aggregator and Zong.

As these mobile providers update their rates, MobilePay+ is to take that data and analyse the conversion rate with the new rate as well as the new payout.

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